



Target Date Investing | Copy Options

For plan sponsors use in newsletters, blogs or intranet sites

Option 1 – short

Wondering how to start saving for retirement? You don't have to be an expert. Fidelity's Target Date Strategies are now available in your retirement savings plan and provide a professionally managed investment portfolio that evolves over your lifetime. To learn more about Fidelity's Target Date Strategies, risks and more important information, [click here. \[link to https://i.fidelity.com/tdparticipant \]](https://i.fidelity.com/tdparticipant)

Option 2 – medium

On <XX/XX/XX>, your retirement savings plan will offer a new target date investment option: <insert Fidelity Target Date product line name>. Target date strategies provide you with a simple way to invest for retirement. The strategies invest in a mix of stocks, bonds and other investments that automatically adjust over time. The strategies invest in a mix of stocks, bonds and other investments that automatically adjust over time – providing you with a diversified, professionally-managed portfolio in a convenient, single investment. To learn more about Fidelity's Target Date Strategies, risks and more important information, [click here. \[link to https://i.fidelity.com/tdparticipant \]](https://i.fidelity.com/tdparticipant)

Option 3 - long

Whether your retirement is decades away, right around the corner, or anywhere in between, investing in your retirement savings plan can be key to securing a strong financial future. But for many people, the idea of choosing and managing investments can be intimidating.

Fortunately, <employer name> is here to help. Your retirement savings plan's investment menu now includes a simple way to save for retirement: <Fidelity's Target Date Strategies or <insert Fidelity Target Date product line name>>.

Target date strategies invest in a mix of stocks, bonds and other investments that automatically adjust over time. This means you have a lifetime investment approach that is professionally managed in a convenient, single investment.

To learn more about Fidelity's Target Date Strategies and other investment choices in your plan, including risks and other important information, visit [\[link to https://i.fidelity.com/tdparticipant or recordkeeper website\]](https://i.fidelity.com/tdparticipant), where you'll find information to help you feel confident about your investments.

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