

# College Admissions Counseling

38  
minutes

The average amount of college guidance per student in public schools\*

Front side can be used as standalone; back side must be accompanied by front side



Collegewise offers your employees personal support with expert college counselors throughout the college admission process – all at a special value.



## Why Collegewise?

**Collegewise** provides access to expert college counselors to help students and their families choose, apply, and improve their chance of acceptance to the right college.

- 95% of Collegewise students get into one of their top three college choices – 4x higher than average admissions rates
- More than 8,000 families and 24,000 students have trusted them for college admissions counseling
- More than 65 professional college counselors
- Range of programs including customized programs designed around the student's situation



## Benefit to Employees

A resource for employees with 8th grade through 12th grade children looking for personal support to best navigate college planning & admission process.

- Matching of students to the counselor that will provide the best expertise for their individual situation
- Counselors managing the process to ease the demands of the parent
- Through Fidelity an exclusive offer:
  - 10% off comprehensive admissions packages and essay package
  - Access to exclusive & relevant webinars
  - Customized education for relevant grade



## Benefit to Employers

Provides support for employees with children or family members planning for college or secondary education

- Reduce employee stress and productivity loss associated with one of the biggest moments in their family lives – getting their child into the right college
- 86% said college planning services reduced the stress of managing work/life balance

\*Impact Of College Coach On Your Workforce - Horizons Workforce Consulting Survey (n=1300)

Collegewise and Fidelity Investments are independent entities and are not legally affiliated.

Details are as of March 2023 and are subject to change.

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<https://www.collegewise.com>

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Executive overview	Founded in 1999, Collegewise is the nation's largest college counseling organization. Collegewise looks to change the way that families approach the college admissions process.
Data security & privacy	Please refer to Collegewise's privacy policy ( <a href="#">linked here</a> ).  This website is not affiliated with Fidelity Brokerage Services LLC or any of its affiliates and the 3 <sup>rd</sup> party is solely responsible for the information and services it provides.
Employee experience	The Financial Wellness experience will include a direct link to Collegewise. These links will prompt users with a leaving site message before directing them to a custom landing page that welcomes Fidelity users. For more information on how we link to third parties, please see the Financial Wellness Service Overview.  Collegewise may email, text, or call employees if the employees choose to engage with Collegewise.
Data & reporting	Fidelity will not send any personal data to Collegewise. All personal data will be entered by employees directly on Collegewise's site. Fidelity may send Collegewise an anonymized client indicator for each employee that follows a link to Collegewise's site. This indicator will enable Fidelity to report on aggregated, anonymous data. For more information about data and reporting, please see the Financial Wellness Service Overview.
Cost to employees	Through Fidelity, employees will receive a 10% discount on all Collegewise programs with the exception of 'Pay As You Go (Hourly)' Services. Costs of the Collegewise programs are not set costs and will vary depending on the needs of the student and the counselor to which they are matched to best meet those needs. Variations in cost can depend on, but are not limited to, the amount of time spent with the counselor, services provided, location and experience level of the counselor.
Fidelity compensation	Fidelity will not receive any compensation from Collegewise.